

DREAM SPONSORSHIP

DREAMS COME TRUE

General Information about becoming a Dream Maker

- Most dreams range between \$5,000 and \$10,000, with an average overall cost of \$7,200
- Corporate sponsors can be connected with their Dreamer
 - Sponsors receive a bio on the Dreamer, including information about their illness and what their dream will entail
 - Sponsoring companies are invited to their Dreamer's dream celebration where the child will be provided with the details of the dream; some companies even choose to host the party
 - Sponsors may also be invited to participate in other opportunities to support their Dreamer throughout the year
- Corporate Dream Sponsors are featured in the association's Dreamweaver newsletter that goes out to more than 10,000 supporters
- Companies may choose to fund dreams through internal employee fundraising and/or a general corporate gift





DREAM SOCIETY OF GIVING

THE FOUNDATION OF OUR CHILDREN'S DREAMS

Bringing hope & joy to our community's children battling life-threatening illnesses

In 1984, the Northeast Florida community laid the foundation that has led to the fulfillment of more than 3,600 dreams. Today, annual corporate and individual gifts sustain the ever growing work of Dreams Come True as we strive to maintain our commitment to never have a waiting list and never turn down an eligible child. Gifts to Dreams Come True are tailored to meet the goals of each company or individual donor. Regardless of whether your support is through a general donation or for a specific program or event, your gift will be recognized as follows:

Dream Visionaries (\$30,000 and above)

- ◆ Recognized as a Dreams Come True top Program Supporter
- ◆ Individual name or company logo with link displayed on the Community Partners pages of the Dreams Come True website
- ◆ Top tier recognition (name or logo, if applicable) with quotes from leadership included in two organizational newsletters (circ. 10,000+)
- ◆ Framed recognition award and window clings for display to share your commitment to Dreams Come True
- ◆ Option to provide direct support to two Dream children and/or receive sponsorship recognition in a signature program or event
- ◆ Additional partnership benefits as determined

Dream Benefactors (\$10,000—\$29,999)

- ◆ Company or individual name listed on the Community Partners page of the Dreams Come True website
- ◆ Second tier recognition (name or logo, if applicable) in two organizational newsletters (circ. 10,000+)
- ◆ Framed recognition award and window clings for display to share your commitment to Dreams Come True
- ◆ Option to provide direct support to a specific Dream child and/or receive sponsorship recognition in a signature program or event
- ◆ Additional partnership benefits as determined



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Dream Maker (\$5,000—\$9,999)

Approximately 98% of all dreams granted by Dreams Come True last year fell into this range. Therefore, by becoming a Dream Maker, you can underwrite the cost of an entire dream.

- ◆ Company or individual name listed on the Community Partners page of the Dreams Come True website
- ◆ Company name listed in two organizational newsletters (circ. 10,000+)
- ◆ Framed recognition award and Corporate window clings for display to share your commitment to Dreams Come True
- ◆ Options to provide direct support to a specific Dream child or receive sponsorship recognition in a signature program or event
- ◆ Additional partnership benefits as determined

Dream Partner (\$2,500—\$4,999)

- ◆ Company names listed in two organizational newsletters (circ. 10,000+)
- ◆ Window clings for display to share your commitment to Dreams Come True
- ◆ Additional partnership benefits as determined

Friends of Dreams Come True (\$1,000—\$2,499)

- ◆ Company or individual name listed in two organizational newsletters (circ. 10,000+)
- ◆ Window clings for display to share your commitment to Dreams Come True